II. CLAIM AMENDMENTS

1-37 (Cancelled)

38. (Currently amended) A device, comprising:

first and second input keys associated with a display;

a display for displaying information content with a first orientation, first control content, adjacent the first input key, indicating a function of the first input key, and second control content, adjacent the second input key, indicating a function of the second input key; and

a processor, for controlling the display, arranged configured to vary the first orientation of the information content to a second orientation and to interchange the first control content and the second control content, such that the first control content is adjacent the second input key and the second control content is adjacent the first input key, wherein the location of the first and second input keys do not vary when the orientation of the information content is varied.

- 39. (Currently amended) A device as claimed in claim 38, further comprising a user input device, wherein the processor is operable configured to vary the user-determined orientation of the information content and maintain the control content adjacent the input key, in response to input from the user input device.
- 40. (Previously presented) A device as claimed in claim 39, wherein the functionality of the user input device is controlled by the processor.
- 41. (Currently amended) A device as claimed in claim 38, wherein the processor is arranged configured to vary the user determined orientation of the information content between four predetermined orientations.

- 42. (Currently amended) A device as claimed in claim 38, wherein the processor is arranged configured to vary the user determined orientation of the information content by successive increments of 90 degrees rotation about a first origin in the display.
- 43. (Currently amended) A device as claimed in claim 38, wherein the processor, is configured operable to vary the user determined orientation of the information content while it is displayed.
- 44. (Currently amended) A device as claimed in any claim 38 wherein the <u>first and second</u> control content for the <u>first and second</u> input keys varies as the functions of the input keys isare varied by the processor.

45. (Canceled)

- 46. (Currently amended) A device as claimed in claim 38 wherein the <u>first and second</u> control content <u>has have</u> a fixed orientation with respect to the <u>mobile</u> device.
- 47. (Currently amended) A device as claimed in claim 38, wherein the processor is operable configured to rotate the information content about a first origin and simultaneously rotate the <u>first and second</u> control content about a second different origin, by ninety degrees.
- 48. (Currently amended) A device as claimed in claim 47, wherein the processor is operable configured to simultaneously rotate the information content and the <u>first and second</u> control content, in response to input from the user input device.
- 49. (Previously presented) A device as claimed in claim 47, wherein the first origin and the second origin are fixed.
- 50. (Currently amended) A method, comprising:

displaying information content with a first orientation, first control content adjacent a first input key indicating a function of the first input key, and second control content adjacent a second input key, indicating a function of the second input key; and

changing the first orientation to a second orientation and interchanging the first control content and the second control content, such that the first control content is adjacent the second input key and the second control content is adjacent the first input key, wherein the location of the first and second input keys do not vary when the orientation of the information content is changed.

- 51. (Currently amended) A method as claimed in claim 50, wherein the step of changing the first orientation is changed performed in response to user input while displaying the information content.
- 52. (Currently amended) A method as claimed in claim 50, further comprising the step of changing the orientation of the first and second control content and/or its orientation when changing the orientation of the information content.
- 53. (Currently amended) A device, comprising:

a display having a surface area and, having a variable display area which defines the proportion of the surface area available for displaying a first type offor displaying information content, wherein the whole of the information content in the display area is displayed by the display;

a user input device; and

a processor, for controlling the display, arranged configured, in response to input from the user input device, to incrementally change reduce the size of the variable display area from a first area to a second, smaller, area, such that the proportion of the surface area available for displaying the first type of information content is reduced; while displaying the information content wholly within the incremented display area, in response to successive inputs from the user input device wherein information content displayed, before the reduction, in a portion of the surface area of the display encompassed by the first area but not the second area, is displayed within the second area after the reduction.

- 54. (Currently amended) A device as claimed in claim 53, wherein the <u>first area and the</u> <u>second area are of predetermined sizes.processor in response to input from the user input changes the display area size from a first one of a predetermined plurality of display area sizes to a second one of the predetermined plurality of display area sizes.</u>
- 55. (Currently amended) A device as claimed in claim 53, wherein the processor <u>is</u> <u>configured</u>, in response to input from the user input <u>device</u>, to <u>reducevaries</u> the <u>size of</u> <u>the variable</u> <u>display</u> area <u>from the first area to the second</u>, <u>smaller</u>, <u>area</u> while <u>displaying</u> the information content.
- 56. (Previously presented) A device as claimed in claim 53, comprising a radio frequency transceiver, wherein the information content originates in another device and is received by the radio frequency transceiver from the another device.
- 57. (Previously presented) A device as claimed in claim 53, wherein the information content originates in the device.
- 58. (Previously presented) A device as claimed in claim 53, wherein the information content is alphanumeric text data.
- 59. (Previously presented) A device as claimed in claim 58, wherein the processor, provides a text message handling application in which the display area for the text message is variable in response to input from the user input device.
- 60. (Previously presented) A device as claimed in claim 58, wherein the user input device is a rotatable dial.
- 61. (Currently amended) A method, comprising:

displaying <u>a first type of information</u> content within a first display area <u>of a display, the</u> <u>first display area defining the proportion of the surface area of the display that is available for <u>wherein displaying the first type</u> the whole of the information content in the first display area is displayed by a display; and</u>

reducing, incrementally changing in response to an input by a user, the size of the first display area to a second display area; wherein information content displayed, before the reduction, in a portion of the surface area of the display encompassed by the first display area but not the second display area, is displayed within the second display area after the reduction while displaying the information content wholly within the incremented display area, in response to successive inputs from a user.

62. (Currently amended) A device, comprising:

a display <u>having a surface area and havingfor displaying information content in a a</u> display area_of a user-determined size and orientation <u>which defines the proportion of the surface area available for displaying</u>, wherein the whole of the <u>a first type of information content in the display area is displayed by the display;</u>

a user input device; and

a processor, for controlling the display, configured, in response to input from the user input device, operable—to vary the user-determined orientation and to reduce incrementally change—the size of the display area from a first area to a second, smaller, area, such that the proportion of the surface area available for displaying the first type of information content is reduced; wherein information content displayed, before the reduction, in a portion of the surface area of the display encompassed by the first area but not the second area, is displayed within the second area after reduction—while displaying the information content wholly within the incremented display area, in response to successive inputs from the user input device.

63. (Currently amended) A device as claimed in claim 62, wherein the user input device further comprisinges at least one input key associated with a the display; wherein the display is operable configured to display control content, adjacent the input key, indicating its function and wherein the control content remains adjacent the input key when the display area is resized reduced.

- 64. (Currently amended) A device as claimed in claim 62, wherein the display information content has a predetermined and fixed orientation with respect to the display area so that a variation in the orientation of the display area produces a concomitant variation in the orientation of the information content.
- 65. (Currently amended) A device as claimed in claim 62, wherein the <u>first and second</u> <u>areas are of predetermined sizes.processor in response to first input from the user input devicechanges the display area size from a first one of a predetermined plurality of display area sizes to a second one of the predetermined plurality of display area sizes.</u>
- 66. (Currently amended) A device as claimed in claim 62, wherein the processor<u>is</u> configured, in response to an input from the user input device, to changes the orientation of the display area from a first one of a predetermined plurality of orientations to a second one of the predetermined plurality of orientations.
- 67. (Currently amended) A device as claimed in claim 62, wherein the processor is arranged configured to vary the user determined orientation of the display area by successive increments of 90 degrees rotation about a first origin in the display.
- 68. (Currently amended) A device as claimed in claim 62, wherein the processor is arranged configured to vary the user-determined size and orientation of the display area while the information content is displayed therein.
- 69. (Currently amended) A device as claimed in any claim 63, wherein the display has a plurality of edges and the control content is fixedly positioned at one edge of the display.
- 70. (Currently amended) A device as claimed in claim 63, wherein the processor is arranged configured to rotate the display area about a first axis and simultaneously rotate the control content about a second axis, by ninety degrees in response to an input from the user input device.
- 71. (Currently amended) A method, comprising:

displaying a first type of information content within a first display area of a display, the information content having with a first orientation, and the first display area defining the proportion of the surface area of the display that is available for displaying the first type wherein the whole of the information content in the first display area is displayed by a display;

reducing, in response to input from a user, incrementally changing the size of the first display area to a second display area; wherein information content displayed, before the reduction, in a portion of the surface area of the display encompassed by the first display area but not the second display area, is displayed within the second display area after the reduction while displaying the information content wholly within the display area, in response to successive inputs from a user; and

changing the orientation of the information content to a second orientation.

- 72. (Currently amended) A method as claimed in claim 71, further comprising the step of displaying control content adjacent an input key, indicating the key's function wherein the control content is maintained adjacent the input key.
- 73. (Currently amended) A method as claimed in claim 71, wherein the steps of changing the first orientation and changing the size of the first area are performed while displaying the information content.
- 74. (Currently amended) A method as claimed in claim 72, further comprising the step of changing the orientation of the control content when changing the orientation of the information content.
- 75. (Previously presented) A device as claimed in claim 47, wherein the control content is positioned at the second origin.
- 76. (Canceled)
- 77. (Currently amended) A device, comprising:

a display <u>having a display area allocated to for displaying information content in a display area</u>, the information content including alphanumeric characters being displayed over a plurality of lines;

a user input device; and

a processor, for controlling the display, arranged configured, in response to input from the user input device, to reduce change the size of a display area allocated to displaying information content, in order to change the number of alphanumeric characters that are displayed in a line of the displayed information content, while displaying the whole of the information content, without increasing the number of alphanumeric characters in the displayed information content, and without reducing the number of alphanumeric characters in the displayed information content in response to input from the user input device.

78. (Currently amended) A method, comprising:

displaying information content in a display area, the information content including alphanumeric characters, over a plurality of lines; and

to displaying information content, in order to change the number of alphanumeric characters that are displayed in a line of the displayed information content, while displaying the whole of the information content, without increasing the number of alphanumeric characters in the displayed information, and without reducing the number of alphanumeric characters in the displayed information content.

79. (Currently amended) A device, comprising:

a display <u>having a display area allocated to for</u> displaying information content, in a <u>display area</u>, the information content including alphanumeric characters being displayed over a plurality of lines of a user-determined size and orientation;

a user input device; and

a processor, configured for controlling the display, in response to input from the user input device, operable to vary the user-determined orientation of each line and to reduce change the size of a display area allocated to displaying information content, in order to change the number of alphanumeric characters that are displayed in aeach line, in response to input from the user input device while displaying the information content, without increasing the number of alphanumeric characters in the displayed information, and without reducing the number of alphanumeric characters in the displayed information content.

80. (Currently amended) A method comprising:

displaying the information content in a display area, the information content including alphanumeric characters, over a plurality of lines;

reducingchanging, in response to input from a user, the size of a display area <u>allocated</u> to displaying information content, in order to change the number of alphanumeric characters that are displayed in <u>aeach of the lines of the information content</u>, while <u>displaying the information content</u>, without increasing the number of alphanumeric characters in the displayed information, and without reducing the number of <u>alphanumeric characters in the displayed information content</u>, in response to input from <u>a user</u>; and

changing the orientation of the information content to a second orientation.

81. (Currently amended) A device as claimed in claim 53, wherein the processor is arranged configured to change the size of the display area, while displaying the whole of the information content, from a first size to a second size, and when the display area is of the second size, a portion of the display is not used to display the information content.

- 82. (Currently amended) A device as claimed in claim 77, wherein when the processor changes the size of the display area, the size of each alphanumeric character remains substantially the same.
- 83. (Currently amended) A device as claimed in claim 77, wherein the processor is operable configured to reduce the size of the display area displaying information content, in order to reduce the number of alphanumeric characters in a line of the displayed information content, while displaying the whole of the information content, in response to input from the user input device, and after the size of the display area is reduced by the processor, at least a portion of the display is not used to display the information content.
- 84. (New) A device as claimed in claim 53, wherein the portion of surface area encompassed by the first area but not the second area is not available for displaying the first type of information content after reduction of the size of the variable display area from the first area to the second area.
- 85. (New) A device as claimed in claim 53, wherein the first type of information content is alphanumeric characters.